

ESSENTIAL REFERENCE PAPER 'R': LDF STRATEGIC OBJECTIVES

Theme 1: East Herts Energy and Climate Change

- **ECC1:** To mitigate climate change by reducing carbon dioxide emissions from new and existing development through an integrated approach to sustainable construction, energy efficiency and energy supply, and by encouraging use of low-emission travel alternatives including passenger transport, walking and cycling.
- **ECC2:** To enable communities to adapt to climate change through appropriate design measures, including landscaping, drainage, street layout and building design.

Theme 2: East Herts People and Community Safety

- **PCS1:** To develop safe and secure communities by taking into account the need to reduce opportunities for crime and anti-social behaviour and to reduce the fear of crime across the district
- **PCS2:** To encourage a rich and diverse community life to enhance cohesion and maintain the thriving and vibrant communities in East Herts
- **PCS3:** To encourage increased communication and partnership working between town, parish, district and county councils, and community and voluntary groups, to enable community involvement in the design, development and management of places
- **PCS4:** To ensure that services can withstand pressure from increased population numbers and take measures to maintain a mixed age population, enabling young people to stay in the district and catering for the growing elderly population, to ensure a balanced community
- **PCS5:** To protect existing facilities and provide high quality community based services to serve all levels of dependency, in an effort to reduce social inequalities and disadvantage and to address the needs of all groups in East Herts

Theme 3: Housing East Herts

- **HOU1:** To ensure flexibility of housing through minimum quality, accessibility, space, and private outdoor amenity standards
- **HOU2:** To ensure that the East of England Plan target of at least 600 additional homes per annum are delivered on suitable sites in sustainable locations that provide for a choice of housing types, sizes and tenures
- **HOU3:** To provide sufficient accommodation in sustainable locations for Gypsies & Travellers and Travelling Showpeople on sites which enable successful co-existence with settled communities and offer opportunities for social integration
- **HOU4:** To ensure that the specialist accommodation needs of vulnerable individuals and groups including older people are met

- **HOU5:** To achieve sustainable mixed communities by ensuring the delivery of sufficient affordable housing, either social rented or intermediate housing

Theme 4: East Herts Character

- **CHA1:** The whole rural area of East Herts functions as an important 'green bubble' and its openness should be maintained through the prevention of urban sprawl and inappropriate development and land use through the appropriate management of the Green Belt
- **CHA2:** To accept that all landscapes are influenced by human action and that they have changed and will continue to change over time. Manage this change in a sustainable manner by understanding and applying the key landscape features of each landscape character area to new development in a proactive way that does not destroy the intrinsic value of that unique landscape
- **CHA3:** Ensure that all new development is well designed, reflects its local vernacular context and uses local materials and/or building styles as appropriate to maintain a unique sense of place. By utilising sustainable and innovative approaches to design, new development should also seek to make the most efficient use of land, including land that has been previously developed
- **CHA4:** To preserve and enhance the special historic character of all East Herts' heritage assets

Theme 5: East Herts Economy, Skills and Prosperity

- **ESP1:** To attract investment and balance new housing with the creation of high-value jobs by delivering appropriate business infrastructure and employment sites for a range of business types and needs
- **ESP2:** To support a viable rural economy in the villages and on the land by enabling diversification whilst preserving the special character of the rural area
- **ESP3:** To promote the vitality and viability of the district's town centres by defining a clear and distinctive role for each one, encouraging an appropriate mix of shops, and a high quality urban environment which will appeal to residents and visitors alike
- **ESP4:** To support educational needs by encouraging the provision of new facilities and infrastructure in appropriate locations
- **ESP5:** To encourage visitors to our towns and villages by promoting East Herts and its culture supported by the provision of appropriate tourist facilities

Theme 6: East Herts On the Move

- **OTM1:** To assist in enabling people's travel needs to be met in order that safe access to the services and amenities offered in local towns, villages, the countryside and wider destinations can be achieved by all

- **OTM2:** To locate development where it will minimise the need to travel to key services and facilities such as employment, education, healthcare, retail and recreation
- **OTM3:** To assist in engendering modal shift from private motorised transport to sustainable integrated travel options to help relieve congestion, address car parking issues, reduce the district's carbon footprint and improve the quality of life for all
- **OTM4:** To help facilitate the delivery of passenger transport services that meet the travel needs of residents and employees in the district in a manner which addresses current shortfalls in provision and allows capacity to accommodate future growth
- **OTM5:** To support the retention and enhancement of existing walking and cycling routes and facilities and seek additional safe and attractive provision to make these means of travel more appealing to users and thereby increase modal share
- **OTM6:** To seek to mitigate the negative effects of aviation development and operation

Theme 7: East Herts Health, Wellbeing and Play

- **HWP1:** To maintain and improve existing arts, culture and entertainment facilities and to encourage the provision of new facilities in appropriate locations
- **HWP2:** To support the diversity of faith communities and places of worship by protecting existing facilities and encouraging the provision of new facilities in appropriate locations
- **HWP3:** To protect and support existing community facilities and encourage the provision of accessible new facilities which address the specific needs of the community
- **HWP4:** To support the provision of good quality, accessible, health facilities to meet the needs of the community
- **HWP5:** To support healthy communities by protecting and enhancing existing sport, recreation and open space facilities and providing accessible opportunities for new facilities including encouraging new water-based recreational opportunities in appropriate locations

Theme 8: Green East Herts

- **GRE1:** To protect and enhance the quality of the environment by mitigating the impacts of air, water, land, light, and noise pollution through measures including the sustainable reduction and management of waste and the promotion of recycling
- **GRE2:** To identify and promote networks of green infrastructure as a haven for wildlife as well as a recreational amenity including the protection and management of habitats and areas of biodiversity
- **GRE3:** To protect water supplies and water quality from the impacts of new development

- **GRE4:** To mitigate flood risk by avoiding development in areas at risk of flooding and encouraging sustainable drainage

Theme 9: East Herts Monitoring and Delivery

- **MAD1:** To ensure the timely delivery of infrastructure necessary to support new growth and development
- **MAD2:** To provide a framework for continuous monitoring together with procedures and guidance to enable risk to be managed in the best way, and to provide sufficient flexibility to cope with changing circumstances and uncertainty
- **MAD3:** To deliver sustainable development and ensure that social and environmental benefits are achieved through proper use of developer contributions
- **MAD4:** To produce and keep up to date an effective Local Development Framework based on an analysis of robust evidence to deliver the LDF vision and objectives and achieve sustainable development